

New collection: ReForm Maze

Secret labyrinth passages seen from above



With ReForm Maze, we aim to replicate the success of ReForm Calico by structuring a new collection around a single design in several attractive colours. In this way, we strive to simplify our customers' decision-making process by narrowing down a wide range of options to a carefully curated pattern and a predefined colour selection in perfect line with current interior trends. ReForm Maze differs from the other collections in the ReForm concept by having a cut pile.

Pattern wise, ReForm Maze is an understated web of connected corridors. Like a complex maze, the design is built up of carefully selected tone-on-tone colours that create a subtle play in the soft carpet surface. The collection is available in 27 colour options, ranging from light beige and grey shades to more saturated and warm tones. The wide range of colours makes it possible to design colour-combined solutions where several variants are put together to define quiet zones, common areas and paths that lead the way through the space or promote social distancing in busy spaces.

Just like our remaining assortment, ReForm Maze is Cradle to Cradle Certified®. The collection is made from regenerated and regenerable yarn, and the carpet tiles are equipped with our patented Ecotrust felt backing featuring several practical and acoustical advantages.

Online launch 1 February 2023.



Facts

- 1 unique design in 27 colour options
- Cut pile construction
- Tiles, planks, wall-to-wall carpet and Figura
- 48x48 cm tiles and wall-to-wall carpet: no minimum order
- 96x96 cm tiles, 24x96 cm planks and Figura: from 40 m² per size/colour
- Performance areas: EN1307 standard/Class 33 – Commercial – Heavy usage
- Cradle to Cradle Certified® and compliant with Indoor Air Comfort Gold
- Dispatch within 2 weeks from receipt of order for 48x48 cm tiles, 24x96 cm planks and wall-to-wall carpet
- Dispatch within 3 weeks from receipt of order for 96x96 cm tiles and Figura
- 48-hour sample service (eco-friendly shipping option 5-7 days within Europe)

Materials supporting this collection

- See more images on [egecarpets.com](https://image.egecarpet.com) and download hi-res images from the image container: <https://image.egecarpet.com/shared/B1CS1jtKRGufa5rXWnEzEBHDw1HdYIfu>
- Architect folder (8041088)
- Samples (standard colours):
SA0922016 ReForm Maze 16x16 hand coll.
SA0922xxx48 ReForm Maze 48x48 tile single samples